

# Transforming the Golden West Side: West Fresno, California

## New Partners for Smart Growth San Diego 2012



Redevelopment  
Agency of the  
City of Fresno



# Technical Assistance Overview

**Overall Goal:** Build Community Capacity to Drive Brownfield Revitalization and Make the West Side Golden Again

- Learn Who West Fresno Is
- Provide Educational Sessions
- Develop W Fresno Specific Action Plan

3 Workshops and Final Presentation



# Community Workshops

Brownfields - Smart Growth  
Sustainability - Fresno Planning  
Community Based Case Studies



# Community Workshops

## WHAT WE LEARNED



- Sites and areas of concern
- community frustration with built and social environments
- West Fresno strengths and assets
- Organizational capacity to address brownfields



Project Background

Action Elements

Brownfield Background

Supporting Recommendations

Resources



# ACTION ELEMENTS

Element 1 Build the Coalition

Element 2 Identify and Inventory

Element 3 Prioritize

Element 4 Engage the Owners

Element 5 Create a Vision

Element 6 Pursue Resources

Element 7 Environmental Assessment and  
Remediation

Element 8 Reuse





# Supporting Recommendations

Organizational and Intercultural  
Collaboration

Engage in City Planning Processes as  
West Fresno Advocate

Participate in Upcoming Workshops  
and Trainings



# RESOURCES

- Financial
- Trainings and Workshops
- Case Study Contacts
- Guest Speaker information
- Other Related

## Report Available Online

[www.epa.gov/region9/brownfields/fresnoW/Final-WestFresnoActionPlan\\_WebCompliant\\_072911.pdf](http://www.epa.gov/region9/brownfields/fresnoW/Final-WestFresnoActionPlan_WebCompliant_072911.pdf)











# W Fresno Youth Council

## Center for Creative Land Recycling: Community Garden Assistance

- Site Identification and Prioritization
- Partnerships
- Design Charrette



### **Ignacio Dayrit**

Center for Creative Land  
Recycling (CCLR or "see  
clear")

P 415.398.1080 x107







## CCLR Program Areas



Technical Assistance to Community Developers

Policy & Legislative Research

Training for Redevelopment Specialists

415.398.1080

[www.cclr.org](http://www.cclr.org)